## 2025 - 2028 Strategic Plan

#### **MISSION**

To advance the Tasmanian building and construction industry by investing in workforce attraction, development and retention programs

### **LEGISLATED PURPOSE**

To improve the quality of training in the Tasmanian building and construction indsustry

## **INVESTMENT PRIORITIES**

## WORKFORCE ATTRACTION

Facilitate efficient investment to maximise new and more diverse entrants into the industry by prioritising:

- Cost-effective prevocational training pathway promotion and coordination in schools
- Improving availability of career and training pathway information

## TRAINING SUPPORT

Prioritise investment and promote initiatives that improve the quality of training, including training accessibility and relevance, particularly:

- Investment in training that responds to identified quality, safety, capacity, and regulatory compliance outcomes
- Incentivisation of training quality improvement
- Investment in identified training course availability gaps
- Advocacy to promote improved training outcomes

# WORKFORCE RETENTION

Investment in programs with broad industry reach to maximise workforce retention, including:

- Enhancing management and leadership quality
- Supporting employee health and wellbeing
- Investing in targeted training for alternate career pathways within the industry
- Lowering barriers to workforce diversity

### **BUSINESS SUSTAINABILITY PRIORITIES**

Maximise industry training investment by maintaining focus on

- Stakeholder partnerships
- · Increasing training levy compliance
- Embracing technological innovation in funding claim management
- Effective management of revenue and training demand volatility