



## PUBLIC SPEAKING COURSE HOBART

Have you noticed that those who **speak confidently** are usually recognised, get promoted, are successful in business, and seen as leaders in their field?

Imagine if you could do that!

### Inform, Engage, Influence!

This **Public Speaking Course** will give you the skills you need to express your ideas confidently, engage your audience, deliver effective presentations, and improve your business opportunities.

This training is to support people in the building and construction industry. You'll receive professional knowledge, demonstrations, techniques and loads of practice experience.

All attendees learn in a small, personalised group from a qualified communication trainer and an award-winning public speaker to:

- Create and deliver effective speeches.
- Stay on track and get to the point.
- Be effective, persuasive & influential.
- Begin powerfully - make a great impression.
- Craft a compelling close.
- Improve vocal expression.
- Use high value body language.
- Structure your speech for maximum impact.



100% guaranteed satisfaction.

### You'll Receive:

- ✓ Tips and techniques from world-class professional speakers.
- ✓ Coaching and constructive feedback.
- ✓ Analysis of your speaking strengths and weaknesses.
- ✓ Videos of your presentations.
- ✓ Fun experiences to stretch & challenge you.
- ✓ Techniques to overcome nerves.
- ✓ Hobart Public Speaking Workbook.
- ✓ Art of Communicating's Public Speaking Manual with loads of extra resources.
- ✓ Delicious morning teas/coffee and lunches
- ✓ Certificate of Achievement
- ✓ KEYSTONE FUNDING available for eligible attendees.

## BOOK NOW!

<https://artofcommunicating.com.au/public-speaking-course-hobart/>  
or Ph: 0401 059 934 | E: [training@artofcommunicating.com.au](mailto:training@artofcommunicating.com.au)

Training Location: Lenna of Hobart, 20 Runnymede Street, Battery Point TAS

## Course Objectives

### Create Effective Speeches

Given techniques, methods & practical experience to:

ESTABLISH personal public speaking benchmarks

PREPARE speeches & presentations:

- Define your speech objectives
- Analyse your audience

CREATE speeches & presentations

- Begin powerfully - A.T.T.I.C.S. technique
  - Establish credibility, rapport & trust
  - Opening tips - Ready-made examples
- Organise information and frame your ideas persuasively.
- 5 Strategic speech structures that keep you on track and to the point.
- Close with conviction - S.Q.A.C. technique
  - Summarise; Handle Q&A; Deliver a clear call to action.
- Design a memorable core message.
- Use powerful language - Literary techniques to add an extra spark

### Engage Your Audience

Given techniques, demonstrations & practical exercises to:

DELIVER speeches & presentations:

- Know why audiences tune out and what to do about it
- Stop boring your audience! - Techniques to increase attention & engagement.
- Understand & use body language effectively.
- Improve vocal expression for impact & meaning
- Know how to walk the speaking area with purpose
- Use the stage to anchor information, stories, emotion & imagination.
- Control Q&A sessions
- Use props professionally - Notes, lectern, handouts, displays.
- Effective Use of PowerPoint - Use as a visual tool, not a teleprompter.

### Improve Public Speaking Confidence

Given techniques and a deeper understanding of:

- How to prepare body & mind to manage stress & nerves.
- Step into a confident state
- Connect to the audience – professional techniques

### What's Included?

- Pre-course survey will be sent to you to understand your situation & course objectives.
- Public Speaking Course Workbook tailored to the Building & Construction Industry.
- Art of Communicating's Public Speaking Manual.
- Videos of performances.
- Personal coaching and constructive feedback.
- Practical experiences that stretch your speaking & delivery skills using body language, vocal expression and language.
- Lunches and morning teas – both days.
- Art of Communicating's Public Speaking Certificate.
- **Keystone Funding** – if you're eligible.

### Benefits for You:

- ✓ Feel more confident, competent & composed when speaking in front of an audience.
- ✓ Be more persuasive and influential at work.
- ✓ Know how to establish your credibility & trust.
- ✓ Build rapport with other people.
- ✓ Make your messages meaning and relevant.
- ✓ Improve vocal expression and your voice.
- ✓ Use appropriate body language.
- ✓ Speak as a leader in your field.
- ✓ Impress the boss, clients & colleagues!